# Lucía Otero Rodríguez



EN, FR, ES, GL

I am a perfectionist hard worker, experienced in diverse industries, which makes me a versatile professional. Passionate about connecting people and making products easily accessible, I am committed to providing high-quality services.



otero.r.lucia@gmail.com



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https://www.linkedin.com/in/translator-lucia-otero/

## Education



University of A Coruña, 2021-2022

MASTER'S DEGREE IN TEACHING IN SECONDARY SCHOOLS, **VOCATIONAL TRAINING AND LANGUAGE CENTRES** 

University of Vigo, 2020-2021

MASTER'S DEGREE IN TRANSLATION FOR INTERNATIONAL COMMUNICATION

University of Vigo, 2015-2019

BACHELOR'S DEGREE IN TRANSLATION AND INTERPRETING

INN Formación, 1000 h

EXPERT COURSE IN DIGITAL MARKETING AND ADVERTISING

Cálamo & Cran, 2019

TRANSLATION PROJECT MANAGEMENT COURSE

University of Nebrija, 150h

**EDUCATIONAL COACHING COURSE** 

#### **Tools**



- · Microsoft Office and Google apps: Drive, Analytics, Calendar, etc.
- PM: Asana, Trello.
- CAT, subtitling and QA: memoQ, WordFast, OmegaT, SmartCAT, Memsource, Aegisub, Subtitle Workshop, ApSIC XBench.

#### Interests

- Marketing
- Reading
- Content creation
- Academic research

## Experience



#### Freelancer, from 2020 (Lorenz & Rochat, Papercup, Vera Content, Blarlo, etc.)

#### TRANSLATOR - EDITOR - EVENTS ASSISTANT

- Assisted the logistics of the WEF 2023 (Davos) thanks to effective multilingual communication.
- Launched numberless products internationally thanks to translation and localisation.
- Ensured clients' quality image through excellent language services editing and proofreading.
- Made thousands of minutes of content accessible worldwide thanks to dubbing and subtitling.
- Delivered every project on due time.

#### Eirís International School, 2021-2022 / Spanish Connection, 2019-2021

#### MFL TEACHER

- Boosted students' communication skills in Spanish and French as foreign languages.
- Succesfully prepared official exams (DELE, DELF, A Level, GCSE).

#### Sofftek, 2021

#### BUYER

- Updated and entered data in new systems, platforms and databases.
- Monitored the full cycle of a multi-stage, multi-actor process, including billing quality-checks.
- Facilitated the communication between the parties involved in English, French, and Spanish.

#### Lorenz & Rochat, 2022 / Medicare Français, 2020 / ABC School of English, 2019

#### ADMINISTRATION ASSISTANT - CUSTOMER SERVICE

- Customized multilingual attention to clients by email, phone, and face-to-face.
- Organized bookings and prepared quotes based on demand.
- Promoted products in multiple platforms and languages.

#### University of Vigo, 2019

#### **COMMUNICATION TRAINEE**

- Fostered institutional communication (web and social media), ensuring linguistic neatness.
- Consolidated the corporate image of the university and organized communication campaigns.
- Successfully adapted texts to diverse platforms and target audiences.

## Traducciones Abroads / Primerapersona editorial, 2018

#### TRANSLATION INTERN

- Precisely translated economic, legal and technical documents.
- Ensured the linguistic quality of several children's literature books.

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### EIRÍS INTERNATIONAL SCHOOL (SPAIN)

Oladipo Oladapo (Head of Studies): oladapo.oladipo@eiris.edu.es

## PAPERCUP (UNITED KINGDOM)

Lourdes Casas-del-Águila (QA Manager): lourdes@papercup.com

### SPANISH CONNECTION (UNITED KINGDOM)

Marta Álvarez (CEO): info@spanishconnection.org.uk

## UNIVERSITY OF VIGO (SPAIN)

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