

Jinan Taijia Translation Co., Ltd

-- Your reliable partner

泰嘉Translation

## **Contents**

- 1 About us
- 2 What we offer
- 3 Cases

### 1. About us

**Jinan Taijia Translation Co.**, **Ltd.** is a professional translation service company providing a wide range of language services based on the principle of honesty and trustworthiness and also a member of the Translators Association of China. We are committed to providing government agencies, enterprises and individuals with one-stop translation services including quality translation, interpreting, translator outsourcing and language training.

We provide translation services in more than 100 languages including Chinese, Japanese, English, Korean, Thai, Vietnamese, Indonesian, Malay, German, French, Russian, Spanish, Italian and Portuguese. We strive for quality and efficient services based on our business philosophy of "Quality First, Good Faith". Currently, we have established our presence in dozens of countries and regions including Japan, South Korea, UAE, Germany, France, Switzerland, Russia, Romania, Poland, the UK and the US.

We execute ISO17100 translation services management system, implement rigorous translation process management and translation quality control system, and we have a professional multilingual translation team. Translators are skilled at various CAT tools such as Trados, Across, MemoQ, Memsource and Wordfast, etc. Meanwhile, we established PM accountability, in order to ensure professional, accurate and timely translation services.

## 1. About us

| Name                     | Jinan Taijia Translation Co., Ltd                               |  |
|--------------------------|---|--|
| Address                  | T6-2104, Sunshine 100, Yangguang New<br>Road, Jinan City, China |  |
| Staff                    | 16 in-house personnel, over<br>1000 freelancers                 |  |
| Registered<br>Capital    | 1,000,000   |  |
| Year of<br>Establishment | 2012  |  |
| Website                  | http://www.taijiatrans.com/en                                   |  |

### **CORPORATE CULTURE**

#### **Our Spirit**

Honest business, self-improvement, innovation, high efficiency, passion and progress

#### **Our Mission**

Bridge the world and bring people closer

### **Commitment to Quality**

Survive on quality and develop with better services

#### **Work Ethic**

Elaboration, prudence, dedication and perseverance

#### **Teamwork**

Collaborative, dynamic and harmonious, passionate and aggressive

### **Service Philosophy**

Customer satisfaction is the only measure of our quality of work

## 2. What we offer



**Professional Translation** 

Three levels are optional for each project: standard, professional and publishing



Interpreting

Escort interpreting, consecutive interpreting and simultaneous interpreting



**Audio & Video Translation** 

Accurate translation of audio & video files without subtitle

### 2. What we offer



We provide localization translation specific to cultural background, details of life and target market.



**Subtitling and Dubbing** 

We provide subtitle translation ad quality dubbing resources.



**DTP (Desktop Publishing)** 

We are committed to providing clients with professional and quality publishing services by leveraging modern software technologies.

## 2. What we offer

### Other services we can provide:

#### **Transcreation**

Transcreation is about taking a concept in one language and completely recreating it in another language – it is normally applied to the marketing of an idea, product or service to international audiences. Transcreation enables translators to inject their own creativity and cultural knowledge to create content that resonnates with a new audience.

### **Copywriting**

While transcreation is a creative translation based on the original writing, copywriting is a completely different thing. Copywriting requires completely re-writing the text so that it has a different story and meaning from the original.

#### **MTPE**

Machine Translation Post Editing (MTPE), also known as automated, automatic or instant translation, is essentially (as you may expect) a process according to which a translation is (initially at least) entirely carried out by a computer. Nowadays it has become increasingly popular, due to the rise of translation demand.

Mechanical and Technical

| Description  | Language pair   | Quantity (10k<br>words) |
|--|---|-------------------------|
| IT, CNC machine  | French to Chinese   | 16                      |
| Electronic component   | German to Chinese   | 16                      |
| Technical documents on installation and construction safety of equipment                   | Chinese to English  | 44                      |
| Technical document on German chemical equipment; International pesticide safety data sheet | English to Chinese  | 20                      |
| CNC machine  | German to Chinese   | 60                      |
| Technical document of measuring instrument   | French to Chinese   | 4.8                     |
| Technical manuals for vehicles   | Italian to Simplified<br>Chinese, Traditional<br>Chinese and Korean | 60                      |

Medical

| Description                               | Language pair   | Quantity<br>(10k words) |
|---|---|-------------------------|
| Medical research papers (2013 - present)  | Chinese to English  | 421                     |
| Intracranial aneurysmal clipped operation | English to Chinese  | 16                      |
| Veterinary medicine related documents     | English to Chinese  | 10                      |
| Autotransplantation of skin               | Russian to Chinese  | 3                       |
| Medicine - Dental Implantology            | Spanish-Chinese,<br>English-Japanese<br>and English-Hindi | 3                       |
| LG Household & Health Care                | Korean-French   | 3.5                     |

• Legal

| Description   | Language pair                          | Quantity<br>(10k words) |
|---|--|-------------------------|
| Inheritance disputes  | Korean to Chinese                      | 10                      |
| Legal notices   | Russian to Chinese                     | 13                      |
| Legal documents (court verdict, power of attorney, property , etc.) | French to Chinese                      | 60                      |
| Articles of association, audit reports                              | Chinese to English                     | 10                      |
| Contracts, Agreements   | English to Chinese                     | 50                      |
| Legal process of adoption   | Korean to Chinese                      | 10                      |
| Driving rules and laws in the USA                                   | English-Japanese and<br>English-Korean | 5                       |

## Patent

| Description                                | Language pair       | Quantity<br>(10k words) |
|--|---------------------|-------------------------|
| Equipment patent application               | Chinese to English  | 3                       |
| Bra invention                              | Russian to Chinese  | 1                       |
| Drug patent                                | English to Japanese | 8.2                     |
| Fully automatic mobile phone holder        | Chinese to Korean   | 8                       |
| Magnetic recording medium                  | Chinese to English  | 4.8                     |
| Medical micro-robot                        | Chinese to Korean   | 5                       |
| Power distribution system patent documents | Korean to Chinese   | 2.3                     |



### **Contact us**

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